

How to Use This Book

Read the publishing industry overview, “The Truth about Publishing,” as outlined in the Prologue—then follow the guerilla submissions recommendations in Chapter 1, entitled “If at First You Don’t Succeed.” A positive attitude will enable you to endure major obstacles in your path—commonly known as publishers’ rejection letters—at least for a while!

If your guerilla submissions campaign does not achieve desired results within 12–18 months, remind yourself that you are not alone. Less than 2% of unsolicited submissions are published.

Do NOT place your worthy-to-be-published children’s picture book manuscript in a drawer—only to be forgotten. As a viable alternative to the seemingly hopeless submissions process—or to bypass traditional publishing altogether, as I opted to do—immerse yourself in Chapters 2–14 of this book ... and self-publish your way to success!

THE SCOOP!

Highlighted information-packed boxes, like this one, appear extensively throughout the chapters of this book to unveil helpful industry tidbits.



FYI is an abbreviation for the phrase, “For Your Information.” Easy-to-read FYI boxes, like this one, present a useful overview of perspectives from respected industry leaders.

Don't miss the appendixes located at the back of this book! They are brimming with beneficial, up-to-date information including: self-publisher's glossary, Web sites, organizations, conferences, workshops, industry vendors, reading list, and over 50 children's picture book reviewers—complete with contact information. You will refer to these invaluable insider resources again ... and again ... and again—throughout your exciting self-publishing career!

Best of luck to you always—all ways!

A handwritten signature in black ink that reads "Heidi Eaden Donahue". The signature is written in a cursive, flowing style with large, elegant loops.

P.S. Visit www.justselfpublish.com—the information-packed Web site that caters to the needs of aspiring children's picture book authors and illustrators!